

Treasures Of Christmas

17TH ANNUAL
CROSSROADS HOSPICE SOCIETY FUNDRAISING GALA

NOVEMBER 20, 2010

Red Robinson Show Theatre



2009 Treasures of Christmas

SPONSORSHIP OPPORTUNITIES

*Crossroads Hospice Society invites you to help us
"Put life into days – not days into life".*



Crossroads
HOSPICE SOCIETY
Dignity • Choice • Compassion

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2010 SPONSORSHIP OPPORTUNITIES

*Crossroads Hospice Society invites you to help us
“Put life into days – not days into life”.*

Treasures of Christmas is the signature fundraising event for Crossroads Hospice Society. A breathtaking mix of spectacular Christmas trees, delectable food, exciting entertainment, moving presentations, silent and live auctions, door prizes and raffles help support the operation of Crossroads Inlet Centre Hospice.

Join us for the 17th Annual Treasures of Christmas Fundraising Gala on November 20, 2010 at the Red Robinson Show Theatre, Coquitlam, British Columbia.

DIAMOND LEVEL

\$10,000

1. Category exclusivity
2. Introduced at the event and invited to address and welcome guests from podium
3. Logo on tent card displayed on tables
4. Special invitation to sponsors-only reception
5. Ten (10) complimentary tickets to the Treasures of Christmas Gala - \$1250 value
6. Your company logo prominently displayed, in colour, with full-page placement in the printed Gala program and on the cover of the Gala program
7. Logo displayed on theatre screen during Gala evening
8. Full colour logo or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, “Save the Date Ads”: (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing
 - Print ads in the Tri-City News: (circulation 53,479) (September - November)
 - Profile in the monthly Crossroads Connections-newsletter “Treasures of Christmas edition”
 - Event featured on Global TV ETC airing November 6 – 12th, 2010
 - Your company logo prominently displayed on TOC business cards (circulation 1000)
 - Your company logo prominently displayed on 700 invitations mailed prior to the event
 - Company logo included in all B & W Treasures of Christmas bag stuffers
 - Direct link from Treasures of Christmas website to your website

PLATINUM LEVEL (NEW FOR 2010)

\$7,500

1. Platinum sponsors verbally recognized at the event
2. Logo on tent card displayed on tables
3. Special invitation to sponsors-only reception
4. Eight (8) complimentary tickets to the Treasures of Christmas Gala - \$1000 value
5. Your company logo prominently displayed, in colour, with full-page placement in the printed Gala program
6. Logo displayed on theatre screen during Gala evening
7. Full colour logo or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, “Save the Date Ads”: (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing

17TH ANNUAL



2010 SPONSORSHIP OPPORTUNITIES

- Print ads in the Tri-City News: (circulation 53,479) (September - November)
- Profile in the monthly Crossroads Connections-newsletter "Treasures of Christmas edition"
- Event featured on Global TV ETC airing November 6 – 12th, 2010
- Direct link from Treasures of Christmas website to your website

GOLD LEVEL

\$5,000

1. Gold sponsors verbally mentioned at event
2. Special invitation to sponsors-only reception
3. Six (6) complimentary tickets to the Treasures of Christmas Gala - \$750 value
4. Logo on tent card displayed on tables
5. Your company logo prominently displayed, in colour, with full-page placement in the printed Gala program
6. Logo displayed on theatre screen during Gala evening
7. Full colour logo or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, "Save the Date Ads": (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing
 - Print ads in the Tri-City News: (circulation 53,479) (September - November)
 - Profile in the monthly Crossroads Connections-newsletter Treasures of Christmas edition
 - Event featured on Global TV ETC airing November 6 – 12th, 2010-01-04
 - Direct link from Treasures of Christmas website to company website

SPONSORS RECEPTION (SOLD)

\$3,000

1. Special invitation to sponsors-only reception
2. Dedicated signage at reception
3. Special mention at reception
4. Reception sponsor verbally mentioned at the event
5. Logo on invitation to sponsors-only reception
6. Four (4) complimentary tickets to the Treasures of Christmas Gala - \$500 value
7. Your company logo prominently displayed, in colour, with half-page placement in the printed Gala program
8. Logo displayed on theatre screen during Gala evening
9. Full colour logo and/or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, "Save the Date Ads": (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing
 - Print ads in the Tri-City News: (circulation 53,479) (September - November)
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SILVER LEVEL

\$3000

17TH ANNUAL



2010 SPONSORSHIP OPPORTUNITIES

1. Silver sponsors verbally mentioned at the event
2. Special invitation to sponsors-only reception
3. Four (4) complimentary tickets to the Treasures of Christmas Gala - \$500 value
4. Logo on tent card displayed on tables
5. Your company logo prominently displayed, in colour, with half-page placement in the printed Gala program
6. Logo displayed on theatre screen during Gala evening
7. Full colour logo or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, "Save the Date Ads": (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing
 - Print ads in the Tri-City News: (circulation 53,479) (September - November)
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WINE SPONSOR

\$2,500

1. Special invitation to sponsors-only reception
2. Logo, in color, on hang tag displayed on each bottle of wine
3. Two (2) complimentary tickets to the Treasures of Christmas Gala - \$200 value
4. Your company logo prominently displayed, in colour, listed in the printed Gala program
5. Logo displayed on theatre screen during Gala evening
6. Full colour logo and/or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, "Save the Date Ads": (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing
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BRONZE LEVEL

\$2000

1. Bronze sponsors verbally mentioned at the event
2. Special invitation to sponsors-only reception
3. Two (2) complimentary tickets to the Treasures of Christmas Gala - \$250 value
4. Your company logo prominently displayed, in colour, listed in the printed Gala program
5. Logo displayed on theatre screen during Gala evening
6. Full colour logo and/or name included in pre and all post event marketing activities but not limited to:
 - Print ads in the Tri-City News, "Save the Date Ads": (circulation 53,479) (July – August)
 - Logo and/or name on all e-marketing
 - Print ads in the Tri-City News: (circulation 53,479) (September - November)
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17TH ANNUAL



2010
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OPPORTUNITIES

FEATURE TREE

\$1,000 (6 TOTAL)

1. Tree sponsors verbally mentioned at the event
2. Special invitation to sponsors-only reception
3. Your company name listing in the printed Gala program
4. Signage featuring your company prominently displayed beside your tree at the Treasures of Christmas Gala event
 - Event featured on Global TV ETC airing November 6 – 12th, 2010
 - Direct link from Treasures of Christmas website to company website